

AWP Project Concept Form

Project Title

Submitting Organisation

Primary Contact

Title

First

Last

Phone

Email

1. Activity Description

Please provide a brief description of your proposed activity.

2 Background and Context

Explain the background and rationale to this proposed activity. Please explain whether there are links to current or recent activities to which this activity has relevance. AWP funds activities and projects that clearly align with identified needs (demand) from developing countries and AWP's International Partners. How will this activity/project meet the identified needs of the country or region? Provide evidence of the demand-led nature of this activity as an attachment.

Evidence of demand-led nature of this activity (Optional)

3. Alignment with AWP's Mission & Goals

The AWP assesses applications for funding according to mission and goals. How does your activity align with [AWP's Mission & Goals](#).

Alignment with AWP’s Mission & Goals

4. Objectives

Specify clearly and concisely the objectives of this activity.

5. Methodology and Timing

A detailed methodology will be required at a later stage if you are requested to submit a more detailed proposal. To assess the justification of the budget and feasibility of the activity, please outline the approach to be undertaken to implement the activity. Please provide an indicative timeline.

6. Outputs

Please describe the expected outputs from the activity. Some outputs might be knowledge products or services, and these should be clearly specified.

7. Outcomes

Indicate the expected early and longer-term outcomes and contribution to AWP's [Theory of Change](#).

8. Budget

Only a preliminary budget is required at this stage. A more detailed budget with timing will be required at stage 2 if invited.

Please download the [budget template](#) and upload once completed.

Budget

9. Partners and partnering

Briefly describe which partners will participate in the project or activity and how they will interact or collaborate to meet the project objectives.

10. Gender Equity and Social Inclusion (GESI)

AWP will require clear evidence of how your project enhances GESI outcomes.

11. Monitoring & Evaluation

Aid sector projects attract heavy scrutiny and require dedicated, appropriate M&E. How will the activity outputs and outcomes be monitored and evaluated?

12. Capacity Building and Knowledge Sharing

AWP will require the development of an Activity Communication Plan once the activity is funded. For now please specify the key audiences and communication pathways for this activity.

13. Risk Management

Please list activity risks and approaches to manage these risks.

Appendix A

You may append additional information such as CVs, supporting letters or evidence of prior engagement as appendices, in support of your application.

FOR REFERENCE ONLY